



## **Inergize Digital Signs Five New Deals with Television Groups**

*Inergize Digital signs three new clients and inks two new deals with existing clients for its line of fully integrated digital management solutions*

BLOOMINGTON, MN – April 6, 2011 – Inergize Digital®, the leader in fully integrated digital management solutions that generate revenue for local media companies on-air, online and on mobile devices, today announced it has signed five new deals with television groups for the Inergize Web CMS™, Inergize Mobile™ SMS Platform and Seek it Local®.

“We are excited to expand our company growth by providing our industry leading products and services to both new and existing broadcast clients,” said Jason Gould, Senior Vice President and General Manager at Inergize Digital. “One key to our business success is to focus on fully integrated digital management solutions that benefit our clients by managing content across multiple distribution channels, offering tools for complete team accountability and increasing overall team productivity. In short, we help our clients work smarter and faster with reduced costs and a higher return on investment.”

Newly signed clients include:

- Titan Worldwide, LLC – Inergize Web CMS for KUBE-TV.
- Jackson Broadcasting – Inergize Mobile SMS Platform for WDBD-TV. Jackson Broadcasting is an existing Inergize Web CMS, Seek it Local and News Synergy™ client.
- New Vision Television – Seek it Local hyperlocal business directory and the Inergize Mobile SMS Platform for WJCL-TV. New Vision Television is an existing Inergize Web CMS, Seek it Local, Inergize Mobile SMS Platform and News Synergy client.
- Pollack/Belz Broadcasting – Seek it Local hyperlocal business directory for KIEM-TV.
- West Virginia Media Holdings – Seek it Local hyperlocal business directory for WBOY-TV and WVNS-TV.

The stations’ primary websites, SMS campaigns and Seek it Local websites and mobile apps will be available in coming months.

### **About Inergize Digital**

Inergize Digital is the leader in fully integrated digital management solutions that generate revenue for local media companies on-air, online and on mobile devices. For more than nine years, Inergize Digital has done more for local media companies by building their brands, generating revenue and positioning client websites and mobile apps as the number one source of local information.

The Inergize Web CMS laid the foundation for some of the most popular local media websites; the Seek it Local business search directory was the industry's first to integrate online, on-air and mobile revenue; and Inergize Mobile™ offers the industry's leading solutions that distribute content to mobile devices.

Small, medium and large media companies turn to Inergize Digital to do more for their local businesses, including Calkins Media, Catamount Broadcasting Group, Fisher Communications, Newport Television, New Vision Television Group, Schurz Communications and more.

For more information, please visit [www.inergizedigital.com](http://www.inergizedigital.com) or call (952) 460-7600.

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